

Fundraiser Cheat Sheet

Door Pitch

Hi! I am selling discount cards for [GROUP NAME]. We are raising money for [REASON]. These cards come with discounts around town and 1000s of discounts around the country. Do you want to buy one to support our fundraiser?

Remember:

- *Smile and keep it casual. You don't need to try to be a professional sales person. Real people sell the best.*
- *Mention that there are more deals on the app that couldn't fit on the back of the card.*

Online Post

Hi everyone! I am selling discount cards for [GROUP NAME]. We are raising money for [REASON]. These cards come with discounts around town and 1000s of discounts around the country. It's a discount card that goes on your phone so you don't need to carry it around all year. You can see a list of our local deals and can also buy one from this link: [YOUR WEB LINK]

If you're interested, comment "interested" or even if you're not you can still help by commenting on this post to help boost it on Facebook. Thank you!

Remember:

- Comments and likes on social media posts "boost" the post and help the algorithm show the post to more people.

Text Message

Hi [Grandma]! I am selling digital discount cards to raise money for [REASON]. If you buy one I can send you an Access Code so that you can unlock the app on your phone and use the discounts from the app. Do you want to buy a discount card?

Remember:

- If you send an Access Code from the back of one of your cards to someone you should mark that card as sold or throw it away. Each code is only valid one time.
 - Glass Card does have discounts all over the country, but discounts are not guaranteed everywhere. The app finds discounts on a local level so if someone from out of state buys one they will not see the same discounts as you and may not see any discounts at all. It's easier to try to sell locally.
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Frequently Asked Questions

When do the cards expire?

Unless otherwise printed on the card, each card has an individual expiration date one year from the date the card was used to unlock the app.

How does someone activate a card?

If someone bought a plastic card they should follow the instructions on the back.

If someone bought a card online they will receive an activation code and instructions on the payment confirmation screen. They will also receive their access code and instructions in an emailed receipt. These are the instructions:

1. Download the "GLASS CARD" app on your phone.
2. Login or CREATE AN ACCOUNT.
3. Click the STAR icon on the bottom tab.
4. Click "ENTER ACCESS CODE"
5. Input your access code found in your emailed receipt.

Can we track who made which online sale?

Yes. For individuals to get credit for their online sales they can instruct friends and family to put their name in the "referral code" box when buying online. Online sales reports are sent out on Mondays if your online balance changed from the previous week.

How do I redeem a deal?

On the 'Glass Card' app navigate to the deal you want to redeem. Wait until you order with a business employee, and then just show your phone and click 'USE NOW'.